

//// TERRACO



THE HOUSE OF
SCANDINAVIAN
FINISHING MATERIALS

PROFILE OVERVIEW

Terraco was established in 1980 with a mission to become the leader in the formulation and production of high-quality and environmentally friendly finishing materials for the construction industry.





Göran Widström, Group Chairman, founded Terraco in 1980 and under his leadership, Terraco has harnessed its Swedish heritage and extensive experience to forge a distinguished reputation in manufacturing excellence and commitment to sustainability.

Throughout its history, Terraco has fostered a culture of entrepreneurial spirit, where technical proficiency and innovative thinking are at the forefront of addressing real-world challenges with integrated solutions. The company is continually engaging in effective collaboration with stakeholders, addressing current industry challenges, while preparing for the challenges of tomorrow.



OUR VALUES

Innovation

We provide innovative, environmentally friendly products & solutions aimed at adding value, saving resources, & enhancing customer satisfaction. We initiate & embrace positive change.

Excellence

We improve ourselves, our products, & our company every day. We strive for long-term financial sustainability & growth. We value & adhere to the highest levels of honesty & integrity. We aspire to be the best.

Life

We are a truly environmentally friendly company. We appreciate, respect, & draw strength from cultural, religious, ethnic, national & individual diversity. We achieve our goals while caring for our colleagues, our partners, our communities, & our environment.

MILESTONES



2000
Sales office was opened in Bangkok and production facility was opened in Lopburi, Thailand.

2001
Production started in Khabarovsk, Russia.

2004
Production started in Shanghai, China. Production facility was opened in Umm Al Quwain, UAE.

2005
Production facility in Jordan was relocated to a new facility.

2006
Fourth production facility in South Korea was opened in Jecheon.

2007
Production and warehousing facility was opened in Hanoi, Vietnam.

2011
Terraco acquires Addagrip Surface Treatments UK Ltd.

2014
New sales office was opened in Guangzhou, China.

2015
Head office was expanded in Songpa-gu district in Seoul, South Korea.

2015
New sales office was opened in Dubai, UAE.

2018
Production started in Bouira, and sales office was opened in Algiers, Algeria. Bomwoo was acquired in South Korea.

2019
Corporate Office was opened in Dubai, UAE.

2020
Terraco celebrates its 40th anniversary.

2022
Expansion of Umm Al Quwain production facility in UAE.

2023
New drymix factory was inaugurated in Hoengseong, Gangwon-do, South Korea.

Terraco continuously seeks new horizons and challenges as we pursue our ecological path to building a better future.

GLOBAL FOOTPRINT

Our team of over 1,000 dedicated professionals provide solutions from our offices and factories across the globe. We are committed to quality, sustainability and the development of products that are durable, enhance design, and improve energy efficiency.



PRESENCE IN
OVER 75 COUNTRIES

34 COMPANIES & 23 FACTORIES

OVER 250 MILLION
SQM OF PRODUCTS
APPLIED PER YEAR.



WHAT DRIVES US?

“Buildings are responsible for 40% of global energy consumption and 33% of greenhouse gas emissions. Ensuring new buildings are sustainable and energy-efficient will be key to our efforts to tackle climate change.”

WORLD ECONOMIC FORUM

As part of the vanguard of the global drive towards sustainable buildings and construction methods, Terraco continuously pursues green building technologies, minimising the ecological footprint of buildings and making interior living spaces healthier. Terraco’s Exterior Insulation Finishing Systems (EIFS) and solutions for Lightweight Steel Framing Systems (LSF), Modular Construction Systems, long-life coatings and other product systems have been developed to improve energy efficiency and reduce the carbon footprint of buildings. Our product development and manufacturing processes incorporate high-quality recycled raw materials such as crushed glass or porcelain, recycled automotive tyres and old marble and granite, where possible. In some cases, recycled materials comprise up to 80% of the total raw materials used in production.



TERRACO’S ECOLIFE range of products, originally developed as an ultra-low or zero VOC range surpassing the most stringent international and national regulations for interior products, has now been broadened as a general denominator identifying the most sustainable product choices available across the full spectrum of Terraco’s environmentally friendly ranges and solutions.



SAVE ENERGY.

Terraco EIFS, an internationally certified facade insulation system, improves energy efficiency and stabilises indoor climates whilst significantly reducing energy consumption. It is a combination of seamless exterior insulation with a design-flexible exterior coating finish. The versatility and durability of Terraco EIFS makes it ideal for new builds as well as renovation projects.



REDUCE. REUSE. RECYCLE.

Terraco embraces the enduring mantra of reduce, reuse, and recycle, constantly innovating to minimise the construction industry's impact on natural resources through the integration of recycled materials in its products. This includes Ambient Acoustic Systems using recycled glass and Flexipave Sports Flooring, which repurposes rubber from old motor tyres. Additionally, Addagrip Resin Bound Surfacing Systems are capable of being produced with recycled aggregate. In decorative finishes, Superwood offers an alternative to wood coatings, Terralite Artstone achieves a granite-effect finish, and Silshine Metallic provides an eco-friendly alternative to aluminium cladding.





GREEN PRINCIPLES

Terraco is committed to environmental stewardship, ensuring all its products are waterborne and eco-friendly. Since its founding in 1980, the company proudly maintains a steadfast policy against producing solvent-borne or high-emission products, upholding its ecological commitment.

Our manufacturing systems and facilities are ISO-certified, reflecting our dedication to quality and safety. Our products undergo rigorous assessment by independent international testing institutes, ensuring compliance with both international and national standards.

Innovation is central to Terraco's philosophy. Our internal development teams work in close collaboration with a wide array of technology partners and suppliers. These partnerships facilitate joint research initiatives in areas of shared interest, fostering a culture of continual innovation.

Terraco prioritises the local procurement of environmentally sustainable and superior-quality raw materials, all of which are subjected to extensive and rigorous testing procedures. We are dedicated to minimizing wastage of raw materials and prioritize the efficient usage of non-renewable resources, reflecting our commitment to sustainable practices.

A key aspect of our environmental policy is our stringent 'no water wastage' rule. We ensure that every drop of water is effectively utilized, reflecting our dedication to resource conservation. In our production processes, we actively implement water recycling wherever it is feasible, further underscoring our commitment to environmental responsibility.





PRODUCT RANGE

Terraco is a holistic solutions and systems provider of surface preparation compounds, decorative coatings, construction products, and specialised architectural finishing systems.

The Group's extensive product development work is responsive to customers and market needs and is coordinated and led by the Terraco Technical Centre in Ireland.

Our solutions and integrated systems address finishing requirements of new builds as well as retrofit and renovation projects across the residential, commercial, and industrial sectors. Terraco offers comprehensive finishing material solutions and systems suitable to varying regional climatic conditions and to diverse performance and design requirements.

Following our green principles and innovation processes, we have successfully developed market-leading brands renowned for durability and distinct design features.

Handycoat[®]

Surface Preparation
Compounds

Sprayplaster[®]

Plastering
Compounds



Internationally Certified Insulation
Systems with Decorative Finishes



Resin Bound & Resin Bonded
Surfacing Systems

Terracoat[™]

Textured Coating
Finishes

Terralite[™]

Stone Coating
Finishes

Stucco Vintage

Concrete Effect Finishes

Flexipave[™]

Sports Flooring
Systems

Surface Preparation & Repairs

Surface preparation compounds for all types of construction substrates prior to finishing.

FILLER & REPAIR COMPOUNDS

RENDERS & MORTARS

CONCRETE REPAIR & PROTECTION

SCREEDS

PRIMERS AND BONDING AGENTS

CONSTRUCTION ADHESIVES



Architectural Façade Finishes

Decorative wall finishes & effects that offer the widest range of design, texture, and colour options.

TEXTURED FINISHES

DECORATIVE RENDERS

STONE COATINGS & FINISHES

EXTERIOR SPECIAL EFFECT COATINGS

PERFORMANCE PAINTS

PROTECTIVE TOPCOATS



EIFS / ETICS / EWI / DEFS

External Insulation Finishing System (EIFS)
External Thermal Insulation Composite Systems (ETICS)
Exterior Wall Insulation Systems (EWI)
Direct Applied Exterior Finishing Systems (DEFS)

Terraco External Insulation Finishing Systems primarily use Expanded Polystyrene (EPS), Graphite Enhanced EPS (G-EPS), & Mineral Wool (MW) insulation boards as insulation media and are finished with Terraco's best-in-class performance wall coatings.

TERRACO EIFS - ALPHA

TERRACO EIFS - PERMA



Waterproofing

Versatile waterproofing products for above and below ground level applications.

ROOF SOLUTIONS

FAÇADE SOLUTIONS

WATER RETAINING STRUCTURE SOLUTIONS

WET ROOM SOLUTIONS

FOUNDATION SOLUTIONS

LEAK REPAIRS



Tile Adhesives & Grouts

High performance and general-purpose tile adhesives and tile grouts with a variety of colour options.

CEMENTITIOUS TILE ADHESIVES

READY-MIXED TILE ADHESIVES

COLOURED TILE GROUTS



Interior Coatings & Finishes

Aesthetic wall finishes and decorative effects, formulated without solvents, formaldehyde, or harmful chemicals.

POLISHED PLASTERS

STUCCO FINISHES

PEARLESCENT FINISHES

PREMIUM PAINTS

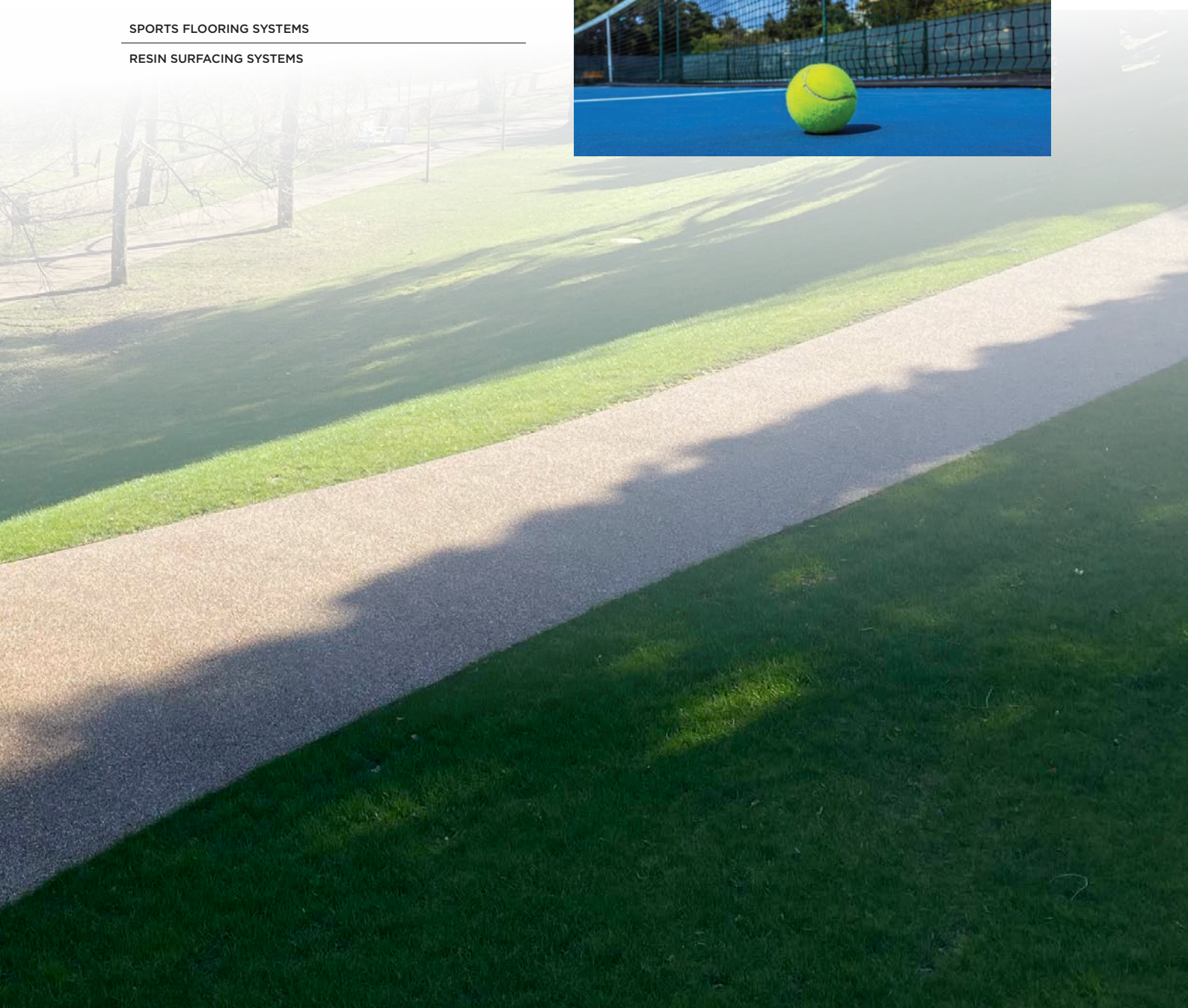


Surfacing & Flooring

Floor coating systems for tennis/basketball/volleyball courts, hospital ramps, helicopter landing pads, golf cart paths, walking paths and others. Resin surfacing systems suitable for pedestrian and vehicular traffic.

SPORTS FLOORING SYSTEMS

RESIN SURFACING SYSTEMS



Sound & Noise Control

Dry-powder and ready-mixed acoustic plastering compounds used to finish acoustic system on ceilings. Ambient Acoustic basecoats and finishcoats absorb both high frequency and low frequency sound waves, improving interior acoustics in museums, hotels, schools, offices, restaurants and more.

ACOUSTIC CEILING SYSTEMS



Modular Construction Solutions

Customised, high-performance, product system finishing solutions for interior and exterior use in modules, pods, and prefabricated units for offsite production lines and onsite finishing.

FLEXIBLE JOINTING SOLUTIONS

FLEXIBLE TILING SYSTEMS

QUICK SET, FLEXIBLE WATERPROOFING / AIR TIGHTNESS

SKIMMING, COATINGS AND PAINTS

CLADDING FINISHES

MODULAR CERTIFIED & TESTED EIFS/ETICS/EWI/DEFS



Performance Coatings

A range of high-performance solutions that deliver robust shielding of structures from environmental degradation. These solutions extend the lifespans of structures through their flexible, durable and weather resistant formulas. Anti-carbonation coatings are specially formulated to prevent the carbonation of concrete surfaces, which can weaken structures over time. These coatings create a protective barrier limiting concrete's exposure to carbon dioxide, being highly flexible and durable for exposed areas.

Roof tile coatings protect roofing surfaces, safeguarding tiles from water damage, degradation from UV exposure and biological growth.

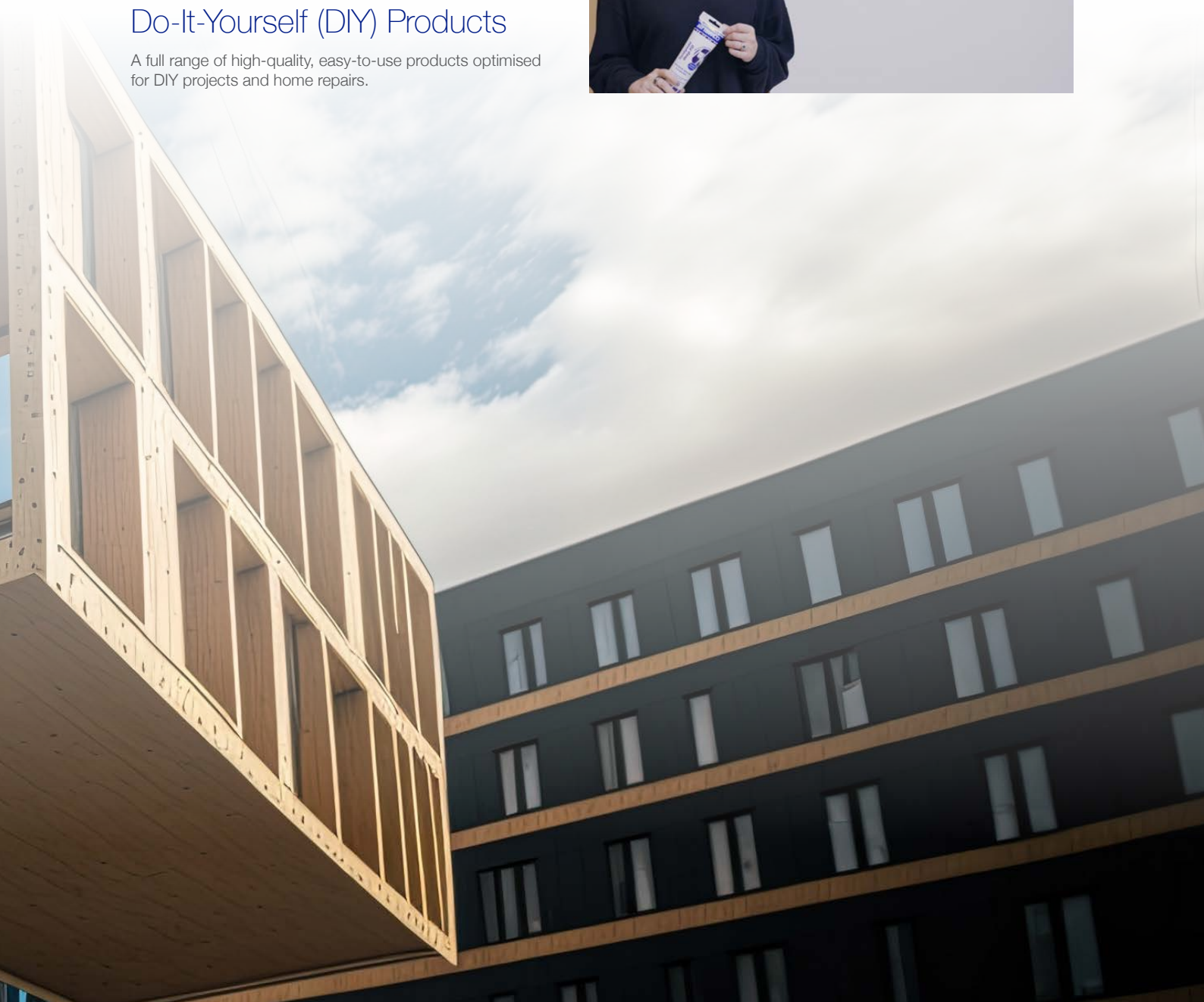
ANTI-CARBONATION COATINGS

ROOF TILE COATINGS



Do-It-Yourself (DIY) Products

A full range of high-quality, easy-to-use products optimised for DIY projects and home repairs.



REFERENCE PROJECTS

Terraco, driving progress through efficient and sustainable construction of better buildings and better structures, across the globe.

Liverpool Football
Stadium, UK

Konya Selçuklu Hayat
Park and Izmir Aliaga
Petkim Socar, Turkey

Museum of the Future,
Dubai, UAE

Tizi Ouzou Stadium,
Algeria

Muns Landscape,
China

At Terraco, we carefully formulate solutions that solve our customers' problems in construction. This enables us to deliver sophisticated design-oriented systems that provide compelling value through best-in-class durability & efficiency. We continuously develop breakthrough technologies in construction with rigorous testing procedures. By providing innovative, environmentally friendly solutions, we add value, save resources, and enhance customer satisfaction. Terraco positively contribute to sustainable construction solutions by sourcing environmentally friendly raw materials and ensuring all our solutions are safe for health and environment, without compromising on quality.

King Power
Mahanakhon Tower,
Thailand

Queen Alia Airport,
Jordan

Starfield Mall,
South Korea

Theatre Workshop of
Peter Fomenko, Russia

My Dinh Stadium,
Vietnam



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